

Livestock Marketing and Trade”

6-31 August 2007



Offered by:

*Department of Agricultural
Economics, Faculty of Natural
and Agricultural Sciences of the
University of the Free State,
Bloemfontein, South Africa*



*The Agricultural Building on the
Main Campus, in Bloemfontein*



Purpose and Description

The aim of the short course is to provide the participant with applied skills and knowledge in the field of livestock marketing and trade. During the four weeks of training, learners will go through intensive training (applied academic training and practical examples including two field trips) that takes a holistic view of the challenges facing the livestock sectors in the Southern African region.

Who should attend?

Graduates or individuals with appropriate working experience in Agricultural Science, Economics or Veterinary Science. The candidate should have at least 3 years experience in the Livestock industry or have the prospect to be involved in the Agricultural/livestock industry within the SADC region.

Course structure

The four week short course will be offered by Experts in the Department of Agricultural Economics and the Department of Animal and Grassland Science at the Bloemfontein campus of the University Free State in the Republic of South Africa during the month of August 2007. During the four weeks participants will be required to complete four tests and four assignments in order to successfully complete the course and therefore to obtain proficiency certificates. In addition to the theoretical sessions two field trips of two days each will be undertaken together with other practical animal handling and computer sessions.

Field trips, excursions and practical sessions

During the four week short course, participants will go on two field trips of two days each, where they will visit leading livestock and meat processing companies to learn from their practical experiences.

Field trip 1: Visit to Western Free State and Northern Cape Provinces

Field trip 2: Visit to Southern Free State and Eastern Cape Provinces

Participants will also be taken on practical excursions to experimental stations and commercial farm where practical handling of livestock and livestock products will be demonstrated.

Participants will also be trained on internet based aids to analyze international trade and trade related issues.

Admission requirements

Computer literacy and proficiency in English

Educational background in Agricultural Sciences or Economics or Veterinary Science or a comprehensive previous/current working experience in the livestock sector

Learning Outcomes

After successful completion of this module participants will be able to understand and analyze livestock value chains within the Southern African region. More specifically, the following specific learning outcomes include:

- Analysis of supply of and demand for agricultural products;
- Determination of livestock and livestock commodity/ product prices;
- Interpretation of factors underlining the behaviour of livestock and meat product prices
- Integration of theoretical and practical knowledge to solve problems within the international trade milieu;
- Understanding the reasons for trade between countries;
- Independently scrutinize, criticize and provide comments on the work of peers in the field of international trade.

Analysis of international trade related issues.

Investigating the international trade of products or markets in an all encompassing manner with the use of different methodologies and tools to provide new knowledge and understanding of why and how products are traded internationally; and

Evaluating results from market interventions.

Two similar short courses will be offered during April 2008 & January 2009

Deadline for applications: 22 June 2007

For more information, contact:

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